

Skid Row School for Large-Scale Change

DAY ONE

SESSION

MORE INFO

Check-in and Breakfast

Check-in, receive your materials, enjoy breakfast, meet a new friend, and settle into your seats.

Welcome and Introductions

Billions Institute Co-Founder Becky Margiotta welcomes the cohort to the Skid Row School and gives an orientation to the Model for Unleashing. The learning starts right away with Openness to Discovery and a fun exercise to get to know your fellow participants.

Case Study

The 100k Homes Campaign will be presented as a case-study to demonstrate the Model for Unleashing in action – for better or for worse. Stay tuned each day for the real behind the scenes story and the parts that were never shared with the public.

Break

Take a restroom break, talk with a new friend, enjoy a snack, stretch, check your email, or take a walk outside.

Dig Deep Part I: Getting Clear on Your Why

Dig deeper into your motivations for doing the work you do as you develop, practice, and share your two minute "Story of Self" using Marshall Ganz' Public Narrative.

Lunch

Bon appétit!

Dig Deep Part II: Systems and History

Dig even deeper into the systems and history that have shaped the context within which you are introducing change and begin to think about what full scale might look like for your issue.

Break

Take a restroom break, talk with a new friend, enjoy a snack, stretch, check your email, or take a walk outside.

Phases of Expansion

Situate your own work along the phases of expansion (prototype, pilot, spread, scale, movement, institutionalization, meme)

Reception

Join us for happy hour and make some new friends!

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DAY TWO

SESSION

MORE INFO

Breakfast

Enjoy breakfast, meet a new friend, and settle into your seats.

Opening Session

Opportunity to clarify anything from the previous day and hear two inspiring "Stories of Self" from participants.

Dream Big: Aims

"Some is not a number, soon is not a time." Walk through the criteria for creating a compelling aim.

Break

Take a restroom break, talk with a new friend, enjoy a snack, stretch, check your email, or take a walk outside.

Dream Big: Aims (Continued)

Opportunity to workshop your own aim with your team and receive faculty and peer feedback.

Lunch

Relax, stretch your legs, discuss what you learned, and enjoy lunch. Bon appétit!

Add Zeros: Expansion Methods

Explore the big three ways to advance toward your aims.

Break

Take a restroom break, talk with a new friend, enjoy a snack, stretch, check your email, or take a walk outside.

Add Zeros: All Teach, All Learn Systems

Regardless of which expansion methods you choose, ultimately you will need to implement an all-teach, all-learn system. In this session, you'll discover which is best suited to your unique circumstances.

Add Zeros: Driver Diagrams

You have an aim. You have an expansion method. But, how are you going to get there? Driver diagrams are your map - and they're the exact opposite of a logic model. We'll also discuss operational considerations for scale including staffing and budgeting.

Office Hours (All)

Take the opportunity to talk to faculty and BI fellows for additional support.

Skid Row School for Large-Scale Change

DAY THREE

SESSION

MORE INFO

Breakfast

Enjoy breakfast, meet a new friend, and settle into your seats.

Opening Theme and Two Stories of Self

Opportunity to clarify anything from the previous day and hear two inspiring "Stories of Self" from participants.

No Heroes: Failure Modes

Identify all the ways your large-scale change effort might fail.

Break

Take a restroom break, talk with a new friend, enjoy a snack, stretch, check your email, or take a walk outside.

No Heroes: The Drama Triangle

Explore how you might sabotage your efforts to scale and practice a technique for addressing your fears directly.

Lunch

We will do a little match-making and help you sit with others doing similar work. Bon appétit!

Personal Experience Panel

BI Fellows and Skid Row School alumni candidly share their journey to achieving large-scale change and we will map it to the Model for Unleashing.

Break

Take a restroom break, talk with a new friend, enjoy a snack, stretch, check your email, or take a walk outside.

No Heroes: Advanced Work

Advanced explorations based on the needs of each group.

Office Hours (all)

Take the opportunity to talk to faculty for additional support.

Skid Row School for Large-Scale Change

DAY FOUR

SESSION

MORE INFO

Breakfast

Enjoy breakfast, meet a new friend, and settle into your seats.

Opening Theme and Two Stories of Self

Opportunity to clarify anything from the previous day and hear two inspiring "Stories of Self" from participants.

Genius for Self and Team

Unleashing includes bringing out the best in everyone. Your "genius" is what you're best at and love doing. It's exactly what large-scale change requires of you, and your job is to bring this forth in yourself, and to set a context in which everyone else can, too. We'll show you how.

Capstone Exercise

Create your own personal driver diagram of what you will do once you leave.

Graduation

Hooray! You made it. Now, let's celebrate.

Lunch

Relax, stretch your legs, discuss what you learned, and enjoy lunch. Bon appétit!
