

Skid Row School for Large-Scale Change

DAY ONE

SESSION

MORE INFO

Check-in and Breakfast

Check-in, receive your materials, enjoy breakfast, meet a new friend, and settle into your seats.

Welcome and Community Building

Billions Institute Co-Founders Becky Margiotta and Joe McCannon welcome the cohort to the Skid Row School and give an orientation to the Model for Unleashing. Plus a meaningful ice-breaker to get to know fellow participants.

Getting Clear on Your Why

Dig deeper into your motivations for doing the work you do and practice being able to succinctly communicate that to others in a way that creates an authentic, values-based relationship. Guest faculty Christine Margiotta will facilitate this session.

Systems Mapping

Map the elements of the system through which you intend to initiate and spread change, including facing into the various forms of oppression that are informing systems, structures, and inter-personal dynamics.

Lunch

Relax, stretch your legs, discuss what you learned, and enjoy lunch. Bon appétit!

Designing Equitable Interventions

How can you design or refine your intervention in such a way that racial and social justice are at the center of what you will spread? Guest faculty Michelle Molitor will facilitate this session.

Refining Your Intervention to be More Spreadable

How can you refine your intervention to better align with the attributes conducive to scale?

END OF DAY ONE

Office Hours

Take the time to talk with faculty for additional support.

Skid Row School for Large-Scale Change

DAY TWO

SESSION

MORE INFO

Complimentary Breakfast

Enjoy breakfast, meet a new friend, and settle into your seats.

Opening Session and Two Stories of Self

Opportunity to clarify anything from the previous day and hear two inspiring "Stories of Self" from participants.

Aims

"Some is not a number, soon is not a time." Walk through the criteria for creating a compelling 18-26 month aim.

Expansion Methods

There are many ways to achieve change at scale, but you have to pick one. Or two. Or three. In this session, we'll give you a menu of expansion methods to choose from and help you understand what conditions are optimal for each.

Lunch

Relax, stretch your legs, discuss what you learned, and enjoy lunch. Bon appétit!

Driver Diagrams and Operations

You have an aim. You have an expansion method. But, how are you going to get there? Driver diagrams are your map - and they're the exact opposite of a logic model. We'll also discuss operational considerations for scale including staffing and budgeting.

Failure Modes Effects and Analysis

Conduct a thorough pre-mortem to identify all the ways in which your scaling initiative is likely to fail. Begin to brainstorm mitigation strategies.

100k Homes Case Study

Becky will present out a case study on the 100k Homes Campaign that is mapped to the Model for Unleashing. See everything you've learned so far demonstrated in a real-life situation with candid "behind the scenes" details.

END OF DAY TWO

Office Hours

Take the opportunity to talk to faculty for additional support.

Skid Row School for Large-Scale Change

DAY THREE

SESSION

MORE INFO

Complimentary Breakfast

Enjoy breakfast, meet a new friend, and settle into your seats.

Opening Theme and Two Stories of Self

Opportunity to clarify anything from the previous day and hear two inspiring "Stories of Self" from participants.

SWITCH Framework

Gain familiarity with the SWITCH Framework based on the book by Dan and Chip Heath. Use the SWITCH framework to refine your chosen intervention so that it is ready for spread/scale. Guest faculty Dan Heath will facilitate this session.

Lunch

Relax, stretch your legs, discuss what you learned, and enjoy lunch. Bon appétit!

SWITCH Framework Continued

Just when you thought you couldn't get enough, Dan shares more insights into building motivation for change.

Measures

How will you know if you're making progress toward your aim? What "counts"? What doesn't? It sounds simple, but it's not. We'll carve out some time to get clear on that.

Case Study with Guest Faculty

Graduates of the Skid Row School share their journey to achieving large-scale change and we will map it to the Model for Unleashing. Plenty of opportunities for you to ask questions. This is a real highlight of the course!

END OF DAY THREE

Office Hours

Take the opportunity to talk to faculty for additional support.

Skid Row School for Large-Scale Change

DAY FOUR

SESSION

MORE INFO

Complimentary Breakfast

Enjoy breakfast, meet a new friend, and settle into your seats.

Opening Theme and Two Stories of Self

Opportunity to clarify anything from the previous day and hear two inspiring "Stories of Self" from participants.

Genius for Self and Team

Unleashing includes bringing out the best in everyone. Your "genius" is what you're best at and love doing. It's exactly what large-scale change requires of you, and your job is to bring this forth in yourself, and to set a context in which everyone else can, too. We'll show you how.

Command Center Principles

What are the day-to-day principles that you can put into effect that will optimize your chances for success?

Lunch

Relax, stretch your legs, discuss what you learned, and enjoy lunch. Bon appétit!

100% Responsibility and the Drama Triangle

Identify the specific ways in which you are likely to self-sabotage your scaling effort, but facing into the ways that you react (versus respond) when you feel scared. We will introduce you to Karpman's Drama Triangle and Personas.

Graduation

Hooray! You made it. Now, let's celebrate.

END OF DAY FOUR