

Skid Row School for Large-Scale Change

LEARNING OBJECTIVES

- Apply the Model for Unleashing to design and implement your own large-scale change initiative. (overall)
 - Map the components of the system in which you are initiating change. (get clear)
 - Succinctly communicate your personal values and vision for the changes you seek. (get clear)
 - Apply an equity lens to designing your intervention (what you will spread/scale). (get clear, times square)
 - Refine your intervention to be more ready for scale. (times square)
 - Create a compelling 18-36 month aim. (name hill)
 - Choose suitable methods for increasing awareness, deepening will, and supporting behavior-change. (ways there)
 - Design a crisp and actionable theory of change. (ways there)
 - Identify all the ways your initiative is likely to fail. (hug bear)
 - Identify leadership mindsets and behaviors that will mitigate fear. (hug bear).
 - Identify measures that matter for your initiative and data systems that give you a line of sight on performance across the populations and networks you seek to influence. (see whole)
 - Describe a culture of operation that embraces fast learning and rapid adjustment in pursuit of aims. (play jazz)
 - Identify the under-tapped talents for you and your team that you want to leverage for scale. (lose control)
 - Identify the ways in which you may unconsciously self-sabotage your effort and develop actionable strategies to prevent self-sabotage. (hug bear)
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